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Press Release
For immediate release

Finnish eSports Federation accepted as an associate member of the Finnish Olympic Committee

Finnish eSports Federation (SEUL) has been accepted as an associate member of the Finnish Olympic Committee in the Olympic Committee general meeting held 26th November 2016 in Lahti, Finland. Associations and foundations promoting physical activity and sports can be accepted as associate members.

“Associate membership in the Finnish Olympic Committee signals strong confidence in the Finnish eSports Federation and e-sports in Finland. It’s an important acknowledgement which brings us closer to whole sports community and creates new possibilities for co-operation between e-sports and traditional sports. As an associate member of the Finnish Olympic Committee we have an increasingly important responsibility to represent e-sports as a hobby and top-level sports in Finland” commented SEUL vice-president Joonas Kapiainen, who attended the general meeting.

Finnish eSports Federation has been an associate member for Finnish Sports Confederation (VALO) since October 2014. The Finnish Olympic Committee and Finnish Sports Confederation fusion on 1st January 2017, after which the new Olympic Committee operates independently as the umbrella organization for Finnish sports field.

For additional information:

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Also see:

About the Finnish eSports Federation (<http://seul.fi/lang/in-english/>)

About the Finnish Olympic Committee (<http://www.sport.fi/olympiakomitea/briefly-in-english>)